

Shatabdi Biswas

+91-9986396883
shatabdibiswas@live.in
<http://shatabdibiswas.com/>

Hello, I am a Digital Product Designer

who keeps the user in heart and business in mind. I am a bold problem finder and a solver, who blends research and design together to create meaningful well thought products. I have an experience of 3.8 yrs in the industry.

Roundglass

Fulltime | Jan 2017-Present

I have been building a responsive web based reading platform- Magazine for Roundglass. I am responsible for the product design, management, visual design for the project. In collaboration with the team, I defined the author experience for the CMS and reader experience on the responsive web platform. Took the role of the PM to define product features, prioritization and roadmap. In one year, we have shipped new features and iterations based on user feedback and testing.

Paytm

Fulltime | Jan 2016-Jan 2017

My role as a UX designer involved user research, implementation of user stories into functional and usable design decisions and develop a detailed Hi-fidelity user flows and mockups for different products across Paytm. I conducted important user research and crafted experiences that led to meaningful changes in PG, Paytm home page, security features, login and payment bank etc. I worked on the complete experience for PayTM Seller Experience (Web App, Mobile App) Payment Experience -Unorganised sector (Petrol Pumps and Auto) and Merchant Onboarding App

Razorfish India

Full-time | June 2012-May 2013 | 1 year

Microsoft

Graduation Project | Apr 2015-Oct 2015 | 6 months

Next Gen Phonebook for mobile first consumers.

IBM

Internship | May 2014- July 2014 | 2 months

Automated Testing tool

SKILLS

UX research | Heuristic Evaluation
Wire-frameing | Visual Design
Motion Design | Data Visualization
Prototyping | User Testing

TOOLS

Sketch | Illustrator | Photoshop
After Effects | Invision | Marvel

EDUCATION

National Institute of Design, Bangalore

PGDPD, Information and Interface Design. 2013-2015

National Institute of Fashion Technology, Bangalore

B.Design, Fashion Communication. 2008 - 2012

St.Peter's School, Raebareli, Uttar Pradesh

PCM, Computer Science- 1994-2008